

## Release notes for latest Recruitment Software upgrade

Released 05<sup>th</sup> December 2018

### Applications lists

- When opening have the first applicant in list selected. This is handy when there is only one candidate in the list opened.
- When there are multiple applicants, you can immediately use keyboard up and down arrows instead of selecting a candidate first then using arrows
- Direct applicants from Indeed and Seek to your web application form by sending them an Auto-email and SMS applicants arriving from Indeed. See the user manual on how to set this up

### Advertising

- SEEK advert spend optimizer.

Currently when you advertise a job on SEEK, you buy 30 days for that advert to be live. Sometimes you may choose to take down the advert BEFORE the 30 days is up, sacrificing the remaining days that you have paid for.

In this release, that remaining spend will be re-allocated by creating a duplicate advert for an active job. The active job that gets the duplicate advert is based on the jobs priority that you have assigned in Job Details, priority 1 being the highest priority.

### Mobile app

- ability for applicants to store multiple versions of their CV and assign the most appropriate one to their job application

### SMS

- Minimize interview no-shows by having an automated SMS sent to your applicant at 7pm the night before. See the user manual on how to activate this.

### Email Forwarder

- Matching on Alternative Email addresses  
Currently your Email Forwarder tool matches emails based on existing primary email address for candidates and contacts.  
Candidates sometimes use more than one email address (work / home for example). Within the Candidates profile there is an 'alternative' email address field. The email forwarder will now search on matches in this field as well.
- Auto-opt-out bounced emails  
We see that your email outs get some hard bounce backs. These slow down processes on Email Forwarder as we have to sift through them. They also clog up your inbox. This update opts them out and puts a not in the notes section for the person that you tried to email ("Opted out by Email Forwarder due to email bouncing")
- We've improved the accuracy of parsing candidate names from their email display name. Email display name formats (Smith, Steve), (smith, steve), and (smiTh, Steve) now become Steve Smith in your database.
- We've sped up the processing of emails so you get them in your database faster

## Email

- Sendgrid partner reduces your email being caught in Spam  
We've partnered with Sendgrid who act as a cloud-based SMTP provider that acts as an email delivery engine, allowing you to send email without being caught in spam filters. They have their own cost model separate to Perform Zone. If getting past spam filters for emails to say gmail, this might be a good option for you. Contact Perform Zone for more information.